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Practitioner Update February 19: Latest Research on High Blood Pressure 1 message

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Dear Colleague

Welcome to our February nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when & how to use them.

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Featured Articles

HIGH BLOOD PRESSURE LINKED TO ZINC DEFICIENCY



Zinc is an essential mineral found in almost every cell of the body. It is the most common mineral deficiency in the western world.

Zinc Picolinate is a highly absorbable form of this mineral and bypasses the need for production of picolinic acid from the pancreas for its optimum absorption. Available as <u>15mg</u> or <u>30mg</u> strengths and in capsules or <u>liquid</u> form.



A new study finds that <u>zinc</u> deficiency can play a role in high blood pressure. The findings could help scientists design new ways of intervening in

at-risk patient populations.

Read more at medicalnewstoday.com

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BLUEBERRIES IMPROVE COMMUNICATION BETWEEN BRAIN CELLS

You may want to encourage your child to eat more blueberries. A new study finds that children who eat blueberries react faster by about 10 percent. The researchers, from the University of Reading in England, focused on the relationship between blueberries and their effect on the brain. They examined

Read more at <u>naturalnews.com</u>



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Product Focus

ANNOUNCEMENT

As a leading UK supplier of Viridian products, we are delighted to share with you that Viridian have become the **WORLD'S FIRST CERTIFIED PALM OIL FREE VITAMIN COMPANY!**

To read full details, please click here https://www.viridian-nutrition.com/.../viridian-is-the-worlds ...



The Viridian Nutrition range of 180+ award-winning products includes vitamins, minerals, herbs, nutritional oils, speciality supplements, tinctures and balms.

All are free of magnesium stearate, stearic acid, shellac, talc or colourings, and more than 40% of the Viridian Nutrition range is certified organic by the Soil Association.

Viridian are passionate about

- 100% active ingredients
- No additives of any form
- UK manufacture
- Green business practices
- Supporting the community via the Viridian charity donation programme
- Organically-sourced ingredients
- Non-GM
- Non-irradiated

- making them the perfect choice for purity, efficacy and environmental consciousness!



As an authorised Viridian stockist, Pure Bio can access their full range of products. So, if the product is not listed on our website, please just ask and we are happy to order in nonstock products for our customers



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Latest Pure Bio News

Product Name Change

We would advise you that Pure Encapsulations have changed the name of <u>MACULAR SUPPORT</u> <u>FORMULA</u>, which is now called <u>VISION SUPPORT FORMULA</u>.

The product is exactly the same formulation as before, this is simply a product name change.



We have a small stock of Macular Support Formula labelled product still available, so this will gradually be replaced by the newly-named Vision Support Formula. Please bear this name change in mind when prescribing for your patients.

If you would like a replacement sample phial for your test kit, please call us on 01403 730342

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NEW YEAR SALE



We are clearing our shelves of some shorter-dated products and are pleased to offer you some fantastic savings! HURRY AS IT'S FIRST COME FIRST SERVED!

Product

Size (caps) Number of Expiry date pots available

Sale price £

<u>Ribocarnitine –Q10</u>	180	1	31 Mar 19	FREE
<u>Ginkgo 50 160 mg</u>	60	8	31 Mar 19	FREE
<u>Relora</u>	60	6	31 Mar 19	FREE
Aller Essentials	60	3	30 Apr 19	£12.81
<u>Nutrient 950 w/o Cu & Fe</u>	90	24	30 Apr 19	£12.62
<u>Nutrient 950 w/o Cu & Fe</u>	180	24	30 Apr 19	£21.50
DL-Phenylalanine	90	1	30 Apr 19	£13.16

<u>Green Tea Extract</u> 120 1 31 May 19 £22.29

SIMPLY TELEPHONE 01403 730342 OR EMAIL US ON info@purebio.co.uk to place your order and take advantage of the savings

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Forthcoming Seminars

NEW SEMINAR ANNOUNCED FROM PURE BIO FOR 2019

********LAST CHANCE TO BOOK********

ADVANCES IN METABOLIC DISCOVERY AND TREATMENT PROTOCOLS

Following the success of our previous seminars, we are delighted to announce that **DR JOSEPH SHAFER**, **DC**, **DIBAK**, will be returning to the UK to present his latest seminar on how to use the **FitOmega (Alpha Omega)** range of diluted Phytotherapeutic products in your practice.

This is a very special weekend that will combine manual muscle testing and metabolic system challenges with *infrared* organ stimulation for diagnosis. Individual patient therapeutic protocols using the **Pure Bio** and **FitOmega** lines will be shown for optimal results.

WHEN: 6 & 7 April 2019VENUE: Gatwick Hilton Hotel, South Terminal, Gatwick AirportCOST: £325 for the weekend

(To participate in the course, you must bring, or purchase, Alfa Omega test kits, substance challenge kits and 2 magnets, which are necessary for the practical workshops. Please see the <u>booking form</u> for full details.)

The FitOmega range of products are an incredibly powerful tool in revsersing disease processes and a must-have tool for advanced thinking practitioners.

A 'not to be missed' weekend with clinical metabolic profiles never seen before!

For full details and to book, click here

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Gift Vouchers

Did you know that we sell <u>Gift Vouchers</u> which can be used against the purchase of any of our products - from supplements to soap to socks? A great gift at any time of year





The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year

Why not give the gift of health with the luxury of choice!

Order from the office 0044 (0)1403 730342 or visit our website here

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"He who ignores individuality fails the patient" Sid Baker

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How to Find Us



You can order from our <u>website</u> or make purchases in person. Find us at:

Ground Floor, 44 Springfield Road, Horsham, West Sussex, RH12 2PD

Tel: 0044 (0)1403 730342 Email: info@purebio.co.uk

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